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August 1 - October 14, 2010

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1: Trade-In values obtained from © 2010 Kelley Blue Book Co.'s website KBB.com. Blue Book Trade-In Value is based on accurate condition rating, vehicle options, age, and mileage of vehicle. Accurately appraising the condition of the vehicle is an important aspect of determining its Blue Book Trade-In Value. If a Blue Book Trade-In value is not available for your vehicle Enterprise will provide a fair and competitive value for customer's vehicle. Additional trade-in value of \$500 is not available on vehicles other than used passenger vehicles or light duty trucks, vehicles without a Blue Book Trade-In Value or if an Enterprise Car Sales vehicle is not purchased. Additional trade-in value of \$500 is only valid for one trade-in per vehicle purchased. Customer is responsible to any extent vehicle pay-off exceeds Enterprise offer. Customer must provide required proof of ownership/registration and all other necessary paperwork to transfer title. Offer void where prohibited. Offer valid 8/1/10 - 10/14/10. The "e" logo, Enterprise, and "Haggle-free buying. Worry-free ownership." are trademarks of Enterprise Holdings, Inc. All other trademarks are the property of their respective owners. © 2010 Enterprise Car Sales. A07869 DI 06/10 JB

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